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FOR IMMEDIATE RELEASE

**TECHNOLOGY AND CHILDREN: ELEMENTARY SCHOOLS SEEK BETTER
LEARNING OPPORTUNITIES**

**Students Need More than Just the “Basics” in Order to Succeed; it is Critical that
Educators Understand Technology**

Many Americans agree that basic learning just doesn't cut it anymore, because a student's success in today's world depends on their ability to develop an understanding of 21st Century skills. These findings come from a poll conducted by Public Opinion Strategies on behalf of the National Education Association Partnership for 21st Century Skills, which revealed that a majority of Americans believe that schools need to incorporate ways to help students develop a broad range of skills.

According to the poll, 88% of voters believe schools should incorporate computer and technology skills in the classroom, encouraging kids to develop better communication and self-direction.

The NEA strongly feels that every student needs the ability to succeed in a world of technology. Educators must provide students with the opportunity to learn 21st Century skills by using new technologies in their curriculum.

NEA Executive Director John Wilson has said on nea.org, “Fully preparing and supporting educators in the instructional use of technology is critical. Teachers and school staff must know how to do more with technology than simply automate practices and processes. They need to learn to use technology to transform the nature of teaching and learning.”

LeapStart Educational Workshops is a program developed by LeapFrog Enterprises Inc., and its purpose is to provide elementary educators the opportunity to develop skills in technology. LeapStart introduces teachers to the FLY Fusion Pentop Computer and provides them with opportunities to learn the benefits from using the product in the classroom.

LeapFrog Enterprises Inc. was founded in 1995 and provides technology-based educational products to more than 25 countries.

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If you'd like more information about this topic, or would like to meet with Lindsey Rydalch, please call Mariah Murphy at 435-830-4347 or e-mail Mariah at mur06014@byui.edu